

ALBUQUERQUE EVENING HERALD
(Successor to Tribune Citizen)

A REPUBLICAN NEWSPAPER.
BY THE HERALD PUBLISHING CO.

Published every afternoon except
Sunday at 122-124 North Second
street, Albuquerque, N. M.

Entered as second-class matter
March 7, 1911, at the postoffice at
Albuquerque, N. M., under the Act of
March 3, 1879.

One month by mail..... 50 cents
One month by carrier..... 60 cents
One year by mail..... \$5.00
One year by carrier..... \$6.00

Telephone 67.

WHAT A FACTORY MEANS

Albuquerque is after a running factory. Various other towns in New Mexico are after factories of various kinds and it is sincerely to be hoped they will succeed in securing them.

Something of what a good, active factory means to a town is contained in an article in an eastern paper of recent date, which comments upon the location of a factory there. That paper says:

"About thirty months ago the Korn-taft feed mill bought its location here and started to erect its mill. The ready companies which sold the site made a profit upon the land. The agent made a commission. The abstractor who brought down the abstract, the attorney who examined the title and incorporated the company, the engineer who surveyed the land, the building company, the cement dealer, the man who furnished the crushed rock, the broker who provided the concrete steel, the manufacturers who furnished the terra cotta, the men who furnished the lumber for the interior of the building, the manufacturers who furnished the electric motors, the mill machinery, the grinding machines, the scales, the belting and the firm which wrote the insurance—all made their profits.

"When business began telephones were installed; the electric light company began furnishing power and light, the grain men began making profits on the corn and oats furnished the hay dealers upon the altitude, the railroad companies upon the grain and alfalfa brought in and upon the manufactured product shipped out, the bag manufacturers upon the sacks used, the printing and stationery concerns and newspapers upon the printing, stationery and advertising, the telegraph companies upon the telegrams and the banks upon the accounts.

"About forty houses were required to accommodate the employees. Upon those forty houses the regular order of profits mentioned upon the erection of the mill were gone through again. Sickness came, doctors were employed and drugs purchased.

"The hotels and street car companies began doing business the moment the organizer arrived in Kansas City and the department stores, grocery markets, clothing stores, shoe stores and other retail lines will continue to do business with this mill's employees so long as the mill continues to run. The stockholders in the mill will have become familiar with the profits in manufacturing and in that way it becomes an object lesson.

"The mill will pay an endless chain of dividends to those with whom it trades, and it will continue to create wealth to be used in this and other lines. The city is a gainer by the amount of taxes it pays, the water rent and license fees and by the advertising upon the sacks of feed that are distributed throughout the east and south.

"By the above it can be seen that nearly every line of business and every profession has been benefited greatly by the location of this plant in this city."

BASEBALL SEASON OPENS

This week saw the two big leagues and the American association in action. Yesterday was the last day. Within a fortnight all the minors will be in full cry. Then will all tricolored matters be put aside, Canadian reciprocity and the revision of Schedule K, the fluctuations of stocks and the latest news of the Mexican Insurrection will drop out of sight and the great American public will concentrate for the season on the great American game.

A season of excitement it promises to be. No club has any clinch on the pennant. Maybe the winners of last year will repeat their achievements and maybe not.

There are the Cubs, humped to be sure, and humped hard in the world's championship series, but foxy as ever, a wonderfully trained baseball aggregation. Steinfield is out and over-all. But Zimmerman can be depended on to give a good account of himself at third, there are some hopeful young pitchers from the brush, and if Evers' ankle should go back on him the resourceful Chance has provided Shean to fall back on. There is no

reason why the Cubs shouldn't make a game fight this year.

Then the Giants. Medders' men were just getting into their stride at the end of the season last year. Their record stands and plenty of fun lies ahead this would have shown the edge out or first place if the season had lasted a few weeks longer. Besides the southern pitcher helped toward the last. If he is going to good shape and the rest of the team—but never mind. New York is sure in the running.

The Pittsburgh Pirates, former champions, who finished third last year, and Cincinnati, of fifth place, are both possible contestants. Pittsburgh is a stand-out team, except for Hunter of Kansas City at first, its pitching department isn't particularly strong, at least it hasn't made much of an impression on players of other clubs. Cincinnati has been strengthened in the past its pitchers have been somewhat erratic. But if Beane and Frazee should be right, and they right, the club might give the others a run for their money.

In the American league Connie Mack makes his bow with virginally world's championship club, the smoothest running and most effective machine in baseball, judged by last year's record. New York, however, has hopes of first place in both leagues, and the performance of the Highlanders under the brilliant Hal Chase last season, when they finished second, ought to guarantee a hard fight for the pennant. The Detroit Tigers, the winners of so many other years, look a trifle showman to the fans. Still, you never can tell.

Minneapolis, which won the pennant in the American association last year, has lost two of its best performers in Hughes and Altizer, so it looks like anybody's race at the start.

Albuquerque has Dan Duglin's aggregation and The Happys, so here's hoping for the best of luck. The New Mexico league should get busy, too.

TOM L. JOHNSON.

It is the unique thing in the life of the great civic leader, Tom L. Johnson, that, when he had attained wealth and power, he relinquished the chase for more money and gave his next years to hard and ceaseless work in the service of the plain people.

Tom Johnson's life battle was a fight to give the masses of the people square a deal that they would need no charity or philanthropy. He had the clear and honest comprehension that what the community, the city, could do to make life cheerful and pleasant for its people was simply the fulfillment of an obligation. He saw that the wealth accumulating in varying degrees of possession in chief part the product of the thrift and toil of all the people, and that to conserve for the public use the wealth which the public indubitably created was not paternalism but plain honesty.

It may have been the very fact that in the first period of his busy life he was a beneficiary of special privilege which made him the more clearly see and feel the injustices of privilege. Benefits received do not often have that effect. They are usually "benefits forgotten." It adds luster to the character and the work of Tom Johnson that his own experiences were utilized for the common good, that no sneering suspicion of his integrity could swerve him from obedience to his beliefs and that in his life and service he proved that moral ideals based on human fellowship, are quite as potent for getting mankind along as any material incentives.

Don't begin talking at the table until you are sure someone isn't about to say grace—From the Kansas State Agricultural College's Book on Table Manners.

Presumably the equally valuable advice to wait until you have something to say was cut out lest it stifle conversation altogether.

STILL WORKING TO MAKE AN ARTIFICIAL DIAMOND

New York, April 14.—Maiden Lane center of the wholesale jewelry trade of the United States, is buzzing with news of recent successful experiments of chemists who have been trying to produce an artificial diamond.

Within a few weeks, it is learned, these chemists have succeeded in producing large sized crystals from carbonium, which are very close to the natural stone. The crystals are as colorless and transparent as the natural diamond and have even greater luster and refractive power. But the crystals have one defect that bars them from use in jewelry—although the remedying of it may be near at hand. They are so brittle that they cannot be cut and polished like natural diamonds. They try to pieces when they are put on the grindstone.

A new field for the jeweler's chemist has also been found in the last few months in the manufacture of artificial corals. Genuine coral has become so dear that the chemists have been experimenting early last fall to produce the product artificially. It is now announced that their efforts have been successful and the synthetic product is guaranteed to be not only of the identical color of the finest Japanese pink coral, but also to have the same weight, "feel" and temperature.

A little Scotch boy was summoned to give evidence against his father. He had been causing a disturbance in the street. The bairn said to the boy: "Come, my wee man, speak the truth and let us hear all ye ken about his affair." "Well sir," the boy began, "I've ken Inverness street." "Aye, ladie." "Well, ye're going along it then into the square." "Yes sir," encouraged the bairn. "An' then ye're going across the square, ye turn to the right, an' up into High street, an' then keep on up High street till ye come to a pump." "Well," quite ght, my ladie," he proposed. "Well," the boy continued, "Ye may gang an' jump it, for ye'll no pump me!"



OYSTERS IN THE SHELL
FRESH WATER WHITE FISH
FRESH WATER TROUT
FRESH SHAD
BARRACUDA
FLOUNDER
RED SNAPPER
SAND DABS
SMELTS
SHRIMP

San Jose Mex

ELEPHANT BUTTE WILL BE MADE MUCH LARGER

Big Dam Is to Be Raised Seven Feet More and Government Now Makes It Second in Size in the World.

Special to Evening Herald.
Las Cruces, N. M., April 13.—Herbert W. Yeo, one of the junior engineers of the Elephant Butte Dam project spent part of the week in Las Cruces in the interests of the government. In discussing the project Mr. Yeo said:

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SEALSHIPT BLUE POINTS CLAMS IN THE SHELL

BARRACUDA
FLOUNDER
RED SNAPPER
SAND DABS
SMELTS
SHRIMP

San Jose Mex

PIGEON RACING IN FRANCE

(From U. S. Consular Report.)

Pigeon flying is popular in the department of the north, with more enthusiasm than in any other section of France. Aside from being a sport, the practical side has appealed to the government, and as a result, almost every garrison is itself with a fort where pigeons are trained for use in time of war.

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